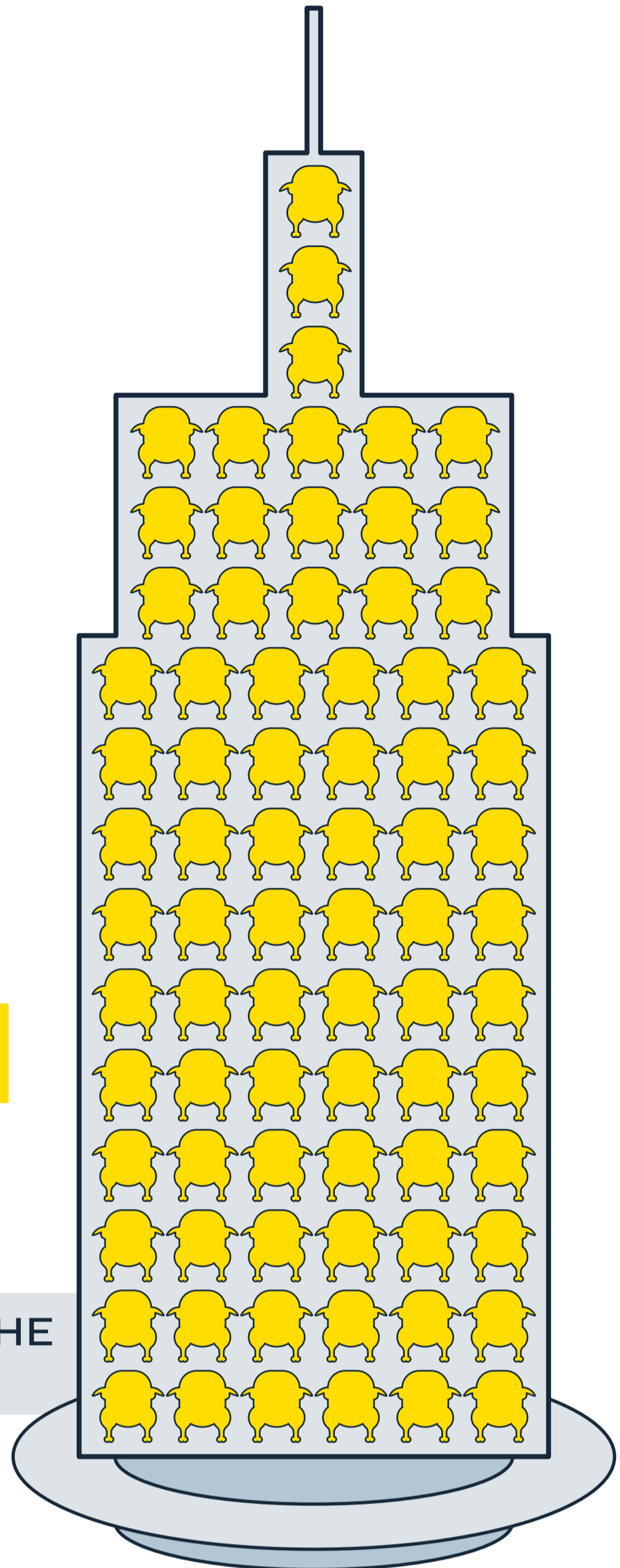


THE AVERAGE TURKEY WEIGHS **16 LBS**

EACH YEAR, AMERICANS CONSUME **46 MILLION TURKEYS**

THAT'S **368,000 TONS** OF TURKEY

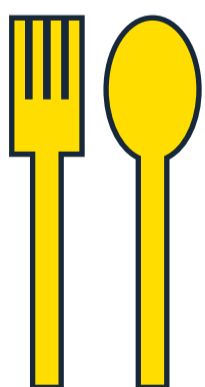
THAT'S THE WEIGHT OF THE EMPIRE STATE BUILDING!



THROW IN **50 MILLION** PUMPKIN PIES, AND



40 MILLION GREEN BEAN CASSEROLES, FOR AN AVERAGE OF



4,500 CALORIES PER PERSON



...WHICH WOULD REQUIRE A **32 MILE RUN** TO BURN OFF



40%

OF HOLIDAY SHOPPING HAPPENS OVER THANKSGIVING,

AND ON BLACK FRIDAY, THE AVERAGE AMERICAN WILL SPEND **\$700**

\$11.1 BILLION

IS SPENT BETWEEN THANKSGIVING AND BLACK FRIDAY.